



CITY OF
LOS ANGELES
CALIFORNIA



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WEST HILLS NEIGHBORHOOD COUNCIL

JOINT SPECIAL EVENTS COMMITTEE/BOARD MEETING MINUTES

Monday, September 14, 2020 @ 7:00 P.M.

This meeting of the Special Events Committee was conducted online via Zoom webinar and Telephonically.

APPROVED

Committee Co-Chair Steve Randall called the meeting to order at 7:06 P.M.

Committee members in attendance were: Steve Randall, Myrl Schreiberman, Aida Abkarians, Char Rothstein, Saif Mogri and Faye Barta. A quorum was established.

Others in attendance were Bonnie Klea, Gary D'Amico and Elliot S. Maggin.

The June 13, 2020 minutes were approved as written.

The July 29, 2020 minutes were approved as amended.

Comments from the Chair: Co-Chair, Steve Randall stated that meeting is being recorded and Myrl Schreiberman stated that we are governed by the Brown Act. Myrl told the committee that last week the City Clerk gave their final approval for the 2020 2nd Annual West Hills Halloween Houses on Display event. The event will be co-sponsored by Councilmember John S. Lee and CD12.

Myrl thanked Gary and Elliot for the time they spent judging last year and invited them to join us this year. Myrl asked them both if they have any feedback on last year's event and if they thought that judging criteria was needed. Both judges were happy with the event last year and did not think we needed to change anything. Myrl mentioned that judging could be extended beyond one night in the event there are too many houses to judge in one evening. Judging dates are tentatively set for October 23, 24 and 25, 2020. The winners will be announced on October 26, 2020 on line. A certificate ceremony will be held at the November 4, 2020 Board Meeting.

Saif Mogri left the meeting at 7:29 pm.

Char suggested we should purchase our own font for the Event Poster and save it for our use every year. Elliot stated that he might have a font for us. Myrl set September 21, 2020 as the deadline for finalizing the art work for the poster. Char suggested that we add two Jack o lanterns to the application. Steve announced that the categories have changed to Scary and Comical and that the deadline to submit an application will be October 16, 2020.

Promotion will mainly be done through social media, email and some flyers. Committee nominated Saif to be in charge of promoting and distribution of the flyers, subject to his acceptance.

Both Chairs thanked the judges for their help and participation.

Co-Chair Steve Randall adjourned the meeting at 8:18 pm

The next scheduled Special Events committee meeting is Tuesday October 13th at 7:30 pm.