



CITY OF  
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## WEST HILLS NEIGHBORHOOD COUNCIL

### JOINT BOARD AND COMMUNICATION/OUTREACH COMMITTEE MEETING MINUTES

August 20, 2025

Telephonic and Online

*Revised August 21, 2025*

Attendees: Faye Barta, Glenn Jennings, Chris Pike, Brad Vanderhoof

Other Board Members in Attendance: Aida Abkarians, Brenda Citrom, Kim Koerber

Co-Chair Brad Vanderhoof called the meeting to order at 7:30 PM. A quorum was established.

*Numbers refer to agenda items:*

1. Approval of the July Meeting Minutes: Minutes approved.
2. Comments from the Chairs: Brad said he has a hard stop at 7:55 PM, so we need to keep this meeting moving.
3. Public Comment: None
4. Communication and Outreach Efforts Requested by Committee Chairs: The Halloween Houses promotion should be launched.
5. WHNC Yard Signs (general promotion and cleanup recognition): Saif said the item should wait until funding priorities are set (possibly there will be a clearer picture of funds available after the Valentine's Day Dance). Item tabled to September.
6. Updated WHNC Brochure: Item tabled to September as above item 5.
7. Tabling Event(s) at the Fallbrook Mall: It was agreed the weather is just too hot. Glenn suggested waiting until after the time change. Brenda will propose November 8 or 15 to the Fallbrook Mall management.
8. Spending Requests: None. Aida would like stickers with the WHNC logo. Brad and Glenn will check the shed for availability and condition of the old stock. Saif will get a quote from Kristal Graphics. Chris and Brad will send images to Saif.
9. Social Media Report: None due to time constraints.
10. Outreach Planning for 2025: Glenn said the CD12 Movie Night at the Park will need promotional items.
11. Suggestions of Agenda Items for the Next Meeting: Kim suggested attending other NC's Board meetings to make contacts. Brad said VANC and LANCC are good meetings to see NCs working together. Kim will prepare a list of meeting dates and times.

Co-Chair Brad Vanderhoof adjourned the meeting at 7:55 PM.

The next meeting of this committee is TBD, and will be conducted virtually.