

IT'S OUR NEIGHBORHOOD. LET'S BUILD A COMMUNITY.



West Hills Neighborhood Council

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JOINT COMMUNICATION COMMITTEE/BOARD MEETING MINUTES **Thursday January 12, 2017** **West Hills Hospital, West Hills**

1. The meeting was called to order at 7:54 p.m.
2. Voting members present were Simone Best, Dan Brin, Steve Randall, Reeyan Raynes, Michael Teitelbaum and Brad Vanderhoof. Marge Brown, Alec Uzemeck, Tom Booth and Tony Brosamle were absent. Stakeholder Muriel Moorhead was present. Quorum was established.
3. Minutes were reviewed and approved unanimously with minor corrections.
4. Simone Best spoke about the Homeless Count on Tuesday January 24th. She mentioned that she attended a two hour training for the event and also informed the committee that the general media blitz will start this weekend for Los Angeles. She also said that there will be representatives from Councilmember Englander's office at our event. She also spoke briefly about the Measure S Town Hall being run by the Zoning & Planning Committee. She also thanked Dan Brin for his incredible work with the recent e-newsletter on traffic safety. Lastly, Simone updated the committee on Spring Fest activities.

Michael Teitelbaum added that he has been working on organizing the car show for the upcoming Spring Fest and that an ad on Driven World advertising Spring Fest should be up soon. Michael also mentioned that he has handed over Spring Fest outreach for Chick-fil-A over to Myrl Schreibman.

5. No public comments were made.
6. Michael Teitelbaum commended Dan for his great work on social media. Michael also said that he will work with Bobbi Trantafello to purchase the approved wi-wi hot-spot.
7. City salvaging item was tabled to February's meeting
8. Michael Teitelbaum talked about the need to encourage greater public participation which video would allow such growth. Steve Randall cited that video streaming would be beneficial and outweigh potential disadvantages. Dan stated that live streaming would be hard to do at the committee meetings. Reeyan and Michael will work on researching live-streaming effectiveness and talk to other neighborhood councils who currently live-stream their meetings.
9. Michael spoke about the 18% open rate with our e-newsletter. Reeyan and Michael will work on making further improvements to the WHNC Facebook page engagement button. Dan will work on collecting Empower LA email to place on our mailing list. Reeyan, Michael, and others will work on expanding our mailing list.

10. Reeyan cited that the website chair training will be on January the 28th from 3-5 p.m. at the Platt Branch Library.
11.
 - a. Reeyan forwarded the Beautification Committee's artwork for the a-frame to Michael who then forwarded it over to Krystal Graphics. The artwork is interchangeable and the a-frame should be ready for use very soon.
 - b. Refer above to sub-section (a)
 - c. Dan will report on any action on elections for budget
 - d. Reeyan talked about outreach in relationship to the Zoning & Planning Committee Measure S Town Hall and attendance at recent construction development meetings around the community.
 - e. Discussion regarding the celebration of the WHNC's 15th birthday occurred. Celebratory plans include a hike to Castle Peak, attendance of the Pruning of the Roses event at Orcutt Ranch Park, and dinner at Cafe Della Vita Wellness Center.
 - f. Outreach Workgroup will meet on January 15th 3:00 p.m. at Steve's house.
12. There was a request for agenda items which included the Communications Committee name change to the Communications and Outreach Committee, and continuation of the discussion regarding audio equipment salvaging.
13. The next meeting of the Communications Committee meeting will be Thursday February 9, 2017 at 7:30 p.m. at West Hills Hospital, first floor Conference Room.
14. The meeting was adjourned at 9:25 p.m.