

IT'S OUR NEIGHBORHOOD. LET'S BUILD A COMMUNITY.



West Hills Neighborhood Council

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Communications Committee/Joint Board Meeting Minutes

August 13, 2015 - 7:30 pm

**West Hills Hospital, first floor conference room
7300 Medical Center Drive, West Hills, CA 91307**

Chair, Elliot Maggin, called the order to meeting at 7:32pm.

Members in Attendance: Simone Best, Dan Brin, Tony Brosamle, Bob Brostoff, Margery Brown, Esperanza Butler, Nicole Flessati, Elliot Maggin, Andrea Nunnally, Steve Randall, Reeyan Raynes, Ron Sobel.

Members read and approved the minutes of the June 11 meeting with minor changes.

Updates regarding ongoing projects:

1. Committee members discussed graphics, cards and other branding strategies.
2. T-shirts, tchotchkes--Steve Randall presented t-shirts and asked for feedback on which color blue the committee preferred. Elliot suggested using the universal color coding system RGB #001489 shade (Pantone reflex blue).
3. Email and default conditions --tabled
4. Horizons Magazine. Elliot continues to write, edit and post Horizons Magazine.
5. Twitter, Facebook. Tony continues posting to Twitter, and reports the Twitter account has several dozen followers.
6. Calendar, general visibility—no discussion

Website fundamentals:

There was nothing new to report on the new website and editing process to admin sites or alternate platform options.

New business:

Simone reported that EmpowerLA will present to Neighborhood Council Region 3 on Civic Engagement in 10 Steps at the Platt Library at 6pm on 8/26/15. Individualized social media education called "One to One's" will begin at 4pm.

Tony presented his motion requesting approval for a provisional budget request to be submitted to the Budget Committee for eventual consideration by the entire WHNC Board, that when approved and allocated to the WHNC, all \$5,000 of additional funds be allocated to "WAP – Website Creation-Enhancement-Maintenance" for use by the Communications Committee for the creation, enhancement and maintenance of the West Hill Neighborhood Council Website. After intense discussion the motion passed 11-0-1.

Public Comments were made.

Adjourned at 8:35 pm.