



CITY OF
LOS ANGELES
CALIFORNIA



P.O. BOX 4670, WEST HILLS, CA 91308
WWW.WESTHILLSNC.ORG
MAIL@WESTHILLSNC.ORG

WEST HILLS NEIGHBORHOOD COUNCIL

JOINT BOARD AND COMMUNICATION/OUTREACH COMMITTEE MEETING MINUTES

Wednesday, June 20, 2018 @ 7:30p.m.
IHOP Restaurant, West Hills California

Attendees: Simone Best, Brad Vanderhoof, Dan Brin, Tony Brosamle, Bob Brostoff, Janis McQuoric, Steve Randall, Alec Uzameck, Brad Vanderhoof, and Christina Walsh (left 7:41).

1. Quorum was established.
2. The 3/21/18 minutes were approved
3. Public comment from stakeholder Forrest Hutchins who asked WHNC to support a Health and Wellness event.
4. Co-chair Simone Best had no comments. Vanderhoof introduced himself as the new co-chair.
5. Brad asked committee members how roles and responsibilities need to change to reinvigorate the committee. This question led to a general discussion regarding the C/O committee.
 - Myrl would like to see more co-ordination/communication between committees.
He would like to have a member from each committee be on the C&O Committee so outreach and tabling events can be coordinated.
Outreach would provide the committee with guidance and tabling items.
At the end of the outreach or tabling event, the committee would report back to C/O with sign-in sheets to be entered into the database.
Myrl also sees himself involved with events. He would like to see WHNC plan two to three high profile events that bring accolades to West Hills. Myrl stated he would be happy to lead the events.
Committee members responded to Myrl's suggestions
Brad agreed to Myrl's idea regarding events and asked him to provide budgets for his events at the May meeting
Myrl will consider Brad's request.
6. The committee discussed the approximately \$498 remaining in the 2017-18 budget. Motion by Steve Randall, 2nd by Myrl Schreiber and Dan Brin to spend whatever amount is left in the Communication/Outreach Committee budget on bags and pens. The motion passed unanimously.
7. Discussion on the 2018-19 budget priorities was tabled to the May 16, 2018 meeting. Brad asked all members to come prepared to have a serious discussion on committee priorities.
8. Website Work Group Update: Brad and Tony reported social media metrics.
9. Outreach Workgroup Update
 - a. Steve reported on the Chatsworth Nature Preserve event. Approximately 1200 people were in attendance. A good event and a great turn-out by WHNC Board members.
 - b. Members noted that feedback on 2018 Spring Fest was not analyzed. Brad apologized for the oversight.
10. Adjourned at 8:55pm