



WEST HILLS NEIGHBORHOOD COUNCIL

JOINT BOARD AND COMMUNICATION/OUTREACH COMMITTEE MEETING MINUTES

Wednesday, September 18, 2019, Chaminade HS Condon Center, West Hills California

Approved October 18, 2019

Attendees: Brad Vanderhoof, Faye Barta, Dan Brin, Anthony Brosamle, Bob Brostoff, Saif Mogri, Steve Randall, Anthony Searce, and Myrl Schreiberman.

Chair Brad Vanderhoof called the meeting to order at 7:30 PM. A quorum was established. The August meeting minutes were approved as amended.

Numbers refer to agenda items.

3. Chair Comment: Brad commented that one chronic problem plaguing WHNC communication is Board members not listening to each other. He urged everyone present to provide direct answers to questions before elaborating with their own points.
4. Public Comment: None
5. Committee Web Pages: Faye said while she was in the costume shop at Victory and Fallbrook store employees told her they have had inquiries about employment opportunities at Steinmart. The potential applicants cite the WHNC website as their source of information. Brad said they may be looking at Facebook. Brad will investigate removing or archiving old items on the website.
6. Ad Hoc Special Events Committee: Myrl gave an update. The Committee has developed a 'Halloween House on Parade,' The Canoga Park / West Hills Chamber of Commerce will sponsor the 'Field of Deals' event. The new date is October 27 and marketing efforts start next week. The Field of Deals event will be sponsored by the Canoga Park-West Hills Chamber of Commerce with support from the WHNC Special Events Ad Hoc Committee. The next event planned by the Special Events Committee is a Valentine's Dance.
7. Vacancy Application Extension: Brad provided a review of the technical problem that necessitated the extension of the application period. He also said he has stopped waiting for the problem to be resolved and opened the application with alternative filing instructions today. The end date for the extension is September 27, as per instructions from the Ad Hoc Vacancy Committee Co-chair, Steve Randall. Anthony B. voiced his concern that the combination of the truncated original filing period and the extension do not properly fulfill the requirements of the WHNC bylaws. Brad said the Communications and Outreach Committee serves the other WHNC committees and this issue should be discussed at the Operations Committee or the Ad Hoc Vacancy Committee. Bob reported he is having trouble paying RackSpace since his name is not on the account so the time frame to resolve the technical issue remains unknown.
8. Distribution of WHNC Ceramic Logo Mugs: No update.
9. Social Media Report: No Updates. Brad apologized to Anthony B. for leaving his request for discussion and possible action in support of the Crimebuster's website off the agenda. Brad said that, although he does not have data, he knows traffic has been down due to lack of posts and will rebound in the following weeks.

Chair Brad adjourned the meeting at 8:15 PM.

The next meeting of this committee will be Wednesday, October 16, 2019 at 7:30 PM, Chaminade High School Condon Center, second floor conference room.