



## WEST HILLS NEIGHBORHOOD COUNCIL

### JOINT BOARD AND COMMUNICATION/OUTREACH COMMITTEE MEETING MINUTES

Wednesday, June 17, 2020, Webinar and Telephonic Meeting

Approved July, 2020

Attendees: Brad Vanderhoof, Faye Barta, Dan Brin, Bob Brostoff, Steve Randall, Reeyan Raynes, Tony Scearce and Alec Uzemeck.

Chair Brad Vanderhoof called the meeting to order at 7:35 PM. A quorum was established. The February meeting minutes were not approved and will be resubmitted in July with amendments.

Numbers refer to agenda items.

3. Comments from the Chair: Brad welcomed everyone back to the first web meeting and first meeting after a long hiatus. Bob said the ceramic logo mugs will be available Monday or Tuesday.
4. Public Comment: Reeyan suggested linking Zoom meetings to Facebook Live.
5. Discussion and Possible Action on Appointing New Committee Members and Roster Changes: No changes proposed.
6. Discussion and Possible Action on Virtual Meeting Procedures and Protocol: All agreed the WHNC is still on a learning curve. Steve suggested a training session for Board members. After discussion it was agreed members of the public would be able to attend  
Dan moved to hold a Special Joint Board and Communications Committee meeting for training on Monday, June 22 at 7:00 PM. The motion passed unanimously.
7. Discussion and Possible Action on Outreach in the Virtual Meeting Reality: Steve suggested restarting the Community Events calendar. Reeyan suggested partnering with other community organizations. Dan emphasized the need for time limits on public comment. Tony reminded the committee that a motion to propose a \$1000 spending request for a photo contest was previously approved.
8. Discussion and Possible Action on 2020-2021 Budget Proposal
9. Update and Discussion on Website Enhancements: Tony is working to fix some broken links.
10. Discussion and Possible Action on Committee Web Pages: Bob would like the safety tips Saif presents placed on the Public Safety and Emergency Preparedness Committee page. Brad will do this.
11. Discussion and Possible Action on Report from the Special Events Committee and any Support Needed from Communications: Steve said there are events planned, but events are not currently possible due to covid19.
12. Discussion and Possible Action on Web Surveys to Determine Public Opinion: Bob said the city asks NCs to take a yearly general survey every year. Reeyan suggested a survey to determine what additional links stakeholders would like to see in the resources section of the webpage. Dan said he has little faith in the accuracy and usefulness of online polls.
13. Discussion and Possible Action on Distribution of Ceramic Logo Mugs and other Promotional Items: Suggestions; Tony – front line health workers and food pantries, Dan – West Hills Hospital, LAPD Senior Lead Officers, Faye – LAFD. Steve and Bob both mentioned some of these organizations involve way more people than we have mugs and determining who would get a mug may be a problem. Mugs will be given to participants in the Halloween Houses on Display event.
14. Social Media Report: No updates

Chair Brad adjourned the meeting at 8:43 PM.

The next meeting of this committee will be Wednesday, July 15, 2020 at 7:30 PM, Webinar and telephonic meeting