



CITY OF
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CALIFORNIA



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WEST HILLS NEIGHBORHOOD COUNCIL

JOINT BOARD AND COMMUNICATION/OUTREACH COMMITTEE MEETING MINUTES

Wednesday, August 19, 2020, Webinar and Telephonic Meeting

Revised September 11, 2020

Attendees: Brad Vanderhoof, Faye Barta, Dan Brin, Bob Brostoff, Steve Randall, Anthony Scearce, Myrl Schreibman, and Alec Uzemeck.

Chair Brad Vanderhoof called the meeting to order at 7:44 PM. A quorum was established.

Numbers refer to agenda items

- 1) Comments from the Chair: None
- 2) Public Comment: None
- 3) The July 2020 minutes were approved.
- 4) Discussion and Possible Action on Recording Board and/or Committee Meetings:
Motion to recommend the Board institute Zoom recording passed unanimously.
- 5) Discussion and Possible Action on Virtual Meeting Procedures and Protocol
- 6) Discussion and Possible Action on Outreach Report Requested in the July Committee Meeting
- 7) Discussion and Possible Action on Replacement for Anthony Brosamle as an Approved WHNC Social Media Poster in Charge of the WHNC Twitter Account:
Motion to recommend the Board approve Anthony Scearce to post on WHNC social media accounts
Motion by Dan Brin. Seconded by Steve Randall.
Yes – 6, No – 0, Abstain -- 1
Motion passed.
- 8) Update and Discussion on Website Enhancements: Bob Brostoff has submitted a list of suggestions.
- 9) Discussion and Possible Action on Committee Web Pages: no action
- 10) Discussion and Possible Action on Report from the Special Events Committee and any Support Needed from Communications:
Plans are moving forward for the Halloween Houses event, but approval has not been granted.
- 11) Discussion and Possible Action on Web Surveys to Determine Public Opinion: no action
- 12) Discussion and Possible Action on Distribution of Ceramic Logo Mugs and other Promotional Items: Halloween Houses event will need mugs.
- 13) Social Media Report: None
- 14) Adjournment: 8:40 PM (est.)

The next meeting of this committee is October 21, 2020 at 7:30 PM