



CITY OF
LOS ANGELES
CALIFORNIA



P.O. BOX 4670, WEST HILLS, CA 91308
WWW.WESTHILLSNC.ORG
MAIL@WESTHILLSNC.ORG

WEST HILLS NEIGHBORHOOD COUNCIL

JOINT BOARD AND COMMUNICATION/OUTREACH COMMITTEE MEETING MINUTES

Wednesday, February 17, 2021,
Webinar and Telephonic Meeting

Approved April 21, 2021

Attendees: Brad Vanderhoof, Faye Barta, Dan Brin, Bob Brostoff, Marie Javdani, Steve Randall, Anthony Scearce, Myrl Schreibman, and Alec Uzemeck.

Chair Brad Vanderhoof called the meeting to order at 7:35 PM. A quorum was established. The December meeting minutes were approved.

Numbers refer to agenda items

- 2) Comments from the Chair -- None
- 3) Public Comment -- None
- 4) DONE Data Liaisons (up to three) – No action
- 5) Social Media Policy and Email from the WHNC – many concerns were raised concerning the proposed policy.
- 6) Committee Web Pages – No action
- 7) Outreach for Neighborhood Council Elections – Social media will be used extensively to promote the election. The Committee is waiting for direction from the Election Committee.
- 8) Report from the Special Events Committee and any Support Needed from Communications – The Bingo event is coming but there are no specific requests at this time.
- 9) Web Surveys to Determine Public Opinion – Item tabled to March.
- 10) LAUSD Proposed Project at the former Highlander Road Elementary School Site and whether the letter approved by the WHNC Board should be Posted to Social Media – The letter will be published when the final copy is provided.
- 11) Launching the West Hills Photo Contest – Marie Javdani and Anthony Scearce are working on this. Brad commented we are running out of time.
- 12) Topics for Restarting the Throw-back Thursday Vintage Photo Posts – No topics suggested.
- 13) Distribution of Ceramic Logo Mugs and other Promotional Items – on hold due to pandemic
- 14) Update on Website Enhancements – Brad and Anthony provided an update.
- 15) Social Media Report – No report

Chair Brad adjourned the meeting at 8:30 PM.

The next meeting of this committee is March 17, 2021 at 7:30 PM