



CITY OF  
LOS ANGELES  
CALIFORNIA



P.O. BOX 4670, WEST HILLS, CA 91308

WWW.WESTHILLSNC.ORG

MAIL@WESTHILLSNC.ORG

## WEST HILLS NEIGHBORHOOD COUNCIL

### JOINT BOARD AND COMMUNICATION/OUTREACH COMMITTEE MEETING MINUTES

Wednesday, May 18, 2022

Webinar and Telephonic Meeting

Revised May 18, 2022

The Committee shall take official action by a simple majority of yes and no votes cast by the committee members present at a duly noticed regular or special Communications and Outreach Committee meeting, not to include abstentions. There shall be no proxy voting.

Attendees: Dan Brin, Bob Brostoff, Steve Randall, Myrl Schreiber, and Brad Vanderhoof.

Other Board members present: Vinura Kotewelle (arrived 7:50)

Chair Brad Vanderhoof called the meeting to order at 7:41 PM. A quorum was established.

Numbers refer to agenda items

1. Comments from the Chair: None
2. Public Comment: None
3. Committee Web Pages: No action. Committee chairs need to provide update information for their pages.
4. Outreach for 2022: Steve said he thinks tchotchkes are a good promotional item. Dan likes the idea of an awards dinner. Aida suggested water bottles. Bob said there will probably be a Springfest next year. Saif would like to see the WHNC get away from the use of disposable plastic water bottles at meetings and events. Aida would like to have WHNC logo stickers we can place on folders and other items. She also suggested hats. Brad said personal care products like hand sanitizer, lip balm, and sunscreen are currently popular swag items. Steve suggested Covid test kits. Myrl suggested WHNC logo bottled water. Aida suggested Covid vaccine record card holders and draw string backpacks. Myrl suggested balloons with the WHNC logo. Dan said he really likes the bag clips. There was consensus to reorder the current bag clip.
5. Electronic WHNC Calendar or Downloadable Link to all Meetings: Item tabled to June.
6. Budget Request for Additional Promotional Items: This item on hold until the 2022-2023 fiscal year.
7. Distribution of Ceramic Logo Mugs and other Promotional Items: There are no outreach events planned in the near future. Item tabled to June.
8. New Posting Location for WHNC Agendas: Steve photographed potential locations at Platt Village but they have not been contacted as of yet. A new glass front bulletin board will cost about \$200. Myrl suggested placing the board on a pillar instead of a wall. Item tabled to June.
9. Social Media Report: Brad said social media traffic has been slow the last month.

Chair Brad adjourned the meeting at 8:37 PM.

The next meeting of this committee is June 15, 2022 at 7:30 PM