



WEST HILLS NEIGHBORHOOD COUNCIL

JOINT BOARD AND COMMUNICATION/OUTREACH COMMITTEE MEETING MINUTES

Wednesday, January 18, 2023

Webinar and Telephonic Meeting

Approved February 15, 2023

The Committee shall take official action by a simple majority of yes and no votes cast by the committee members present at a duly noticed regular or special Communications and Outreach Committee meeting, not to include abstentions. There shall be no proxy voting.

Attendees: Faye Barta, Dan Brin, Bob Brostoff, Steve Randall, Anthony Scarce, Myrl Schreiber, and Brad Vanderhoof
Other Board members present: Joan Trent

Chair Brad Vanderhoof called the meeting to order at 7:39 PM. A quorum was established.

Numbers refer to agenda items.

1. Approval of December Minutes: The minutes were approved.
2. Comments from the Chair: None
3. Public Comment: None
4. Update on Return to In-person Meetings: Brad described the current situation with NCs returning to on-person meetings March first. A hybrid meeting model is still in development. Anthony said there is a City Council request to change how the Brown Act is interpreted for NCs. Bob said WHNC is invited back to de Toledo.
5. Approval of Alejandro Phillips to Post on Social Media on Behalf of the WHNC:
Steve moved to approve Alejandro to post on Instagram with approval of the Communications and Outreach Committee Chair.
Anthony seconded.
Faye Barta – Yes, Dan Brin – Yes, Bob Brostoff – Yes, Kent Mariconda – Absent, Mark Neudorff – Absent,
Steve Randall – Yes, Anthony Scarce – Yes, Myrl Schreiber – Yes, Brad Vanderhoof – Yes
Yes – 7, No – 0, Abstain – 0, Absent – 2,
The motion is approved and will be sent to the WHNC Board.
6. Additional Outreach Efforts like Instagram, TikTok, etc.: Item tabled to February.
7. Placing Suggestion Boxes: Item tabled to February.
8. Communication and Outreach Efforts Requested by Committee Chairs: No action
9. Committee Web Pages: No action
10. NC Election Outreach: The Election Ad Hoc Committee has not yet met. Item tabled to February.
11. Social Media Report: Brad provided the report.
Nextdoor: WHNC has approved events for government agencies. In December the WHNC account had 13,251 members with 190 new members and 9481 claimed households.
Facebook: 2057 followers with 2 new and 0 unfollows in the last 28 days.
iContact: 3335 subscribers

Chair Brad adjourned the meeting at 8:50 PM.

The next meeting of this committee is February 15, 2023 at 7:30 PM

