



CITY OF
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WEST HILLS NEIGHBORHOOD COUNCIL

JOINT BOARD AND COMMUNICATIONS AND OUTREACH COMMITTEE ONLINE AND TELEPHONIC MEETING AGENDA Wednesday, February 15, 2023 at 7:30 PM

In conformity with the September 16, 2021 enactment of California Assembly Bill 361 (Rivas) and due to concerns over Covid-19, the West Hills Neighborhood Council meeting will be conducted entirely with a call-in option or internet based service option. All are invited to attend and participate.

This meeting of the West Hills Neighborhood Council Communications & Outreach Committee will be conducted online via Zoom Webinar and telephonically. All are invited to attend and participate.

To attend online via Zoom Webinar, click or paste the following link into your browser: <https://zoom.us/j/98131107186>

To call in by phone, dial toll-free **833-548-0276**, then punch in this Webinar code when prompted: **981 3110 7186#**.

This meeting is open to the public. Comments on matters not on the agenda will be heard during the Public Comment period. Those who wish to speak on an agenda item will be heard when the item is considered.

AB 361 Updates: Public Comment cannot be required to be submitted in advance of the meeting, only real-time public comment is required. If there are any broadcasting interruptions that prevent the public from observing or hearing the meeting, the meeting must be recessed or adjourned. If members of the public are unable to provide public comment or be heard due to issues within the Neighborhood Council's control, the meeting must be recessed or adjourned.

Call to Order

- 1) Approval of January Minutes
- 2) Comments from the Chair
- 3) Public Comment
- 4) Update on Return to In-person Meetings
- 5) Instagram update
- 6) Discussion and Possible Action on Springfest request to the WHNC Board
- 7) Discussion and Possible Action on Requesting a Continuance of the WHNC Zoom License
- 8) Discussion and Possible Action on Placing Suggestion Boxes
- 9) Discussion and Possible Action on Communication and Outreach Efforts Requested by Committee Chairs
- 10) Discussion and Possible Action on Committee Web Pages
- 11) Discussion and Possible Action on NC Election Outreach
- 12) Social Media Report

Adjournment

The next meeting of this committee will be held on Wednesday, February 15, 2023 at 7:30 PM.

Public input at Neighborhood Council meetings: When prompted by the presiding officer, members of the public may address the committee on any agenda item before the committee takes an action on the item by punching in *9 (if calling in by phone) or by clicking on the “raise hand” button (if participating online through Zoom) and waiting to be recognized. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on matters not appearing on the agenda that are within the committee’s jurisdiction will be heard during the General Public Comment period. Please note that under the Ralph M. Brown Act, the committee is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future committee meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of said committee.

Notice to Paid Representatives:If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or ethics.commission@lacity.org.

Public Posting of Agendas: WHNC agendas are posted for public review at Shadow Ranch Park, 22633 Vanowen St., West Hills, CA 91307 or at our website, www.westhillsnc.org You can also receive our agendas via email by subscribing to the City of Los Angeles Early Notification System at www.lacity.org/government/Subscriptions/NeighborhoodCouncils/index

The Americans With Disabilities Act: As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least three business days (72 hours) prior to the meeting you wish to attend by contacting via email NCSupport@lacity.org or calling (213) 978-1551. If you are hearing impaired please call 711.

Public Access of Records: In compliance with Government Code Section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at the meeting where such writing was considered or by contacting the WHNC’s executive director via email at michelle.ritchie@westhillsnc.org Requests can be made for a copy of a record related to an item on the agenda.

Reconsideration and Grievance Process: For information on the WHNC’s process for board action reconsideration, stakeholder grievance policy or any other procedural matters related to this Council, please consult the WHNC Bylaws. The Bylaws are available at our website, www.westhillsnc.org

Servicios De Traduccion: Si requiereservicios de traducción, favor de avisar al ConcejoVecinal 3 días de trabajo (72 horas) antes delevanto. Por favor contacte Michelle.Ritchie@westhillsnc.org



WEST HILLS NEIGHBORHOOD COUNCIL

JOINT BOARD AND COMMUNICATION/OUTREACH COMMITTEE MEETING MINUTES

Wednesday, January 18, 2023
Webinar and Telephonic Meeting
Revised January 27, 2023

The Committee shall take official action by a simple majority of yes and no votes cast by the committee members present at a duly noticed regular or special Communications and Outreach Committee meeting, not to include abstentions. There shall be no proxy voting.

Attendees: Faye Barta, Dan Brin, Bob Brostoff, Steve Randall, Anthony Scarce, Myrl Schreiber, and Brad Vanderhoof
Other Board members present: Joan Trent

Chair Brad Vanderhoof called the meeting to order at 7:39 PM. A quorum was established.

Numbers refer to agenda items.

1. Approval of December Minutes: The minutes were approved.
2. Comments from the Chair: None
3. Public Comment: None
4. Update on Return to In-person Meetings: Brad described the current situation with NCs will return to on-person meetings March first. A hybrid meeting model is still in development. Anthony said there is a City Council request to change how the Brown Act is interpreted for NCs. Bob said WHNC is invited back to de Toledo.
5. Approval of Alejandro Phillips to Post on Social Media on Behalf of the WHNC:
Steve moved to approve Alejandro to post on Instagram with approval of the Communications and Outreach Committee Chair.
Anthony seconded.
Faye Barta – Yes, Dan Brin – Yes, Bob Brostoff – Yes, Kent Mariconda – Absent, Mark Neudorff – Absent,
Steve Randall – Yes, Anthony Scarce – Yes, Myrl Schreiber – Yes, Brad Vanderhoof – Yes
Yes – 7, No – 0, Abstain – 0, Absent – 2,
The motion is approved and will be sent to the WHNC Board.
6. Additional Outreach Efforts like Instagram, tictok, etc.: Item tabled to February.
7. Placing Suggestion Boxes: Item tabled to February.
8. Communication and Outreach Efforts Requested by Committee Chairs: No action
9. Committee Web Pages: No action
10. NC Election Outreach: The Election Ad Hoc Committee has not yet met. Item tabled to February.
11. Social Media Report: Brad provided the report.
Nextdoor: WHNC has approved events for government agencies. In December the WHNC account had 13,251 members with 190 new members and 9481 claimed households.
Facebook: 2057 followers with 2 new and 0 unfollows in the last 28 days.
iContact: 3335 subscribers

Chair Brad adjourned the meeting at 8:50 PM.

The next meeting of this committee is February 15, 2023 at 7:30 PM

