



WEST HILLS NEIGHBORHOOD COUNCIL

JOINT BOARD AND COMMUNICATION/OUTREACH COMMITTEE

MEETING MINUTES

October 18, 2023

Chaminade High School

Approved November 15, 2023

The Committee shall take official action by a simple majority of yes and no votes cast by the committee members present at a duly noticed regular or special Communications and Outreach Committee meeting, not to include abstentions. There shall be no proxy voting.

Attendees: Clarice Chavira, Glenn Jennings, Saif Mogri, Steve Randall, Myrl Schreiberman (arrived 7:50 PM), and Brad Vanderhoof
Other Board members present: Joan Trent

Chair Brad Vanderhoof called the meeting to order at 7:32 PM. A quorum was established.

Ian Afazeli was removed from the committee.

Clarice Chavira, Glenn Jennings, and Saif Mogri joined the committee.

Numbers refer to agenda items.

1. Approval of the September 26 Special Meeting Minutes; approved
2. Comments from the Chair: Brad reminded everyone the WHNC has a Zoom license and committee meetings can be available to stakeholders. He cautioned that committee chairs should make sure they have everything in place to be successful before asking for a Zoom link on their agenda.
3. Public Comment: None
4. Spending Request for a Suggestion Box not to Exceed \$40:
 - Faye Barta – Absent, Clarice Chavira – Yes, Glenn Jennings – Yes, Saif Mogri – Yes, Penelope Newmark – Absent, Alejandro Phillips – Absent, Steve Randall – Yes, Myrl Schreiberman – Absent, Brad Vanderhoof – Yes
 - Yes – 5, No – 0, Abstain – 0, Absent – 4, Recusal -- 0
 - The spending request is approved and will be sent to the WHNC Board.

Myrl Schreiberman arrived.
5. Spending Requests for Promotional Items not to Exceed \$1500:
 - Three Items were considered;
 - Self-stick card holders (common on backs of phones) -- \$1.32 each in quantity of 500 with a \$40 setup fee
 - Bags (reusable shopping) -- \$1.90 each in quantity of 500 with a \$40 setup fee
 - Pens (soft grip) -- \$1.32 each in quantity of 500 with a \$40 setup fee
 - Steve moved to approve 500 each of the Bags and Pens. Glenn seconded.
 - Faye Barta – Absent, Clarice Chavira – Yes, Glenn Jennings – Yes, Saif Mogri – Abstain, Penelope Newmark – Absent, Alejandro Phillips – Absent, Steve Randall – Yes, Myrl Schreiberman – Abstain, Brad Vanderhoof – Yes
 - Yes – 6, No – 0, Abstain – 0, Absent – 3, Recusal -- 0
 - The spending request is approved and will be sent to the WHNC Board..
6. Communication and Outreach Efforts Requested by Committee Chairs: None
7. WHNC to allow Meetings in accordance with SB411:
 - Steve moved to prepare CISs in support of CF 23-1113 and CF 23-1114. Saif seconded.
 - Faye Barta – Absent, Clarice Chavira – Yes, Glenn Jennings – Yes, Saif Mogri – Yes, Penelope Newmark – Absent, Alejandro Phillips – Absent, Steve Randall – Yes, Myrl Schreiberman – Yes, Brad Vanderhoof – Yes

Yes – 4, No – 0, Abstain – 2, Absent – 3, Recusal -- 0

The spending request is approved and will be sent to the WHNC Board..

8. Digital Meeting Calendar: Item tabled.
9. New Email System: Item tabled.
10. Outreach Requests from Committee Chairs: None
11. Instagram update: Item tabled to November.
12. Social Media Update: None

Chair Brad adjourned the meeting at 8:30 PM.

The next meeting of this committee is November 15, 2023 at 7:30 PM. Chaminade High School.