



CITY OF
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WEST HILLS NEIGHBORHOOD COUNCIL

JOINT BOARD AND COMMUNICATION/OUTREACH COMMITTEE MEETING MINUTES

January 17, 2024

Chaminade High School, West Hills

Approved February 21, 2024

The Committee shall take official action by a simple majority of yes and no votes cast by the committee members present at a duly noticed regular or special Communications and Outreach Committee meeting, not to include abstentions. There shall be no proxy voting.

Attendees: Clarice Chavira, Penelope Newmark, Carolyn Poppert, and Brad Vanderhoof

Also Present: Jeff Sacher

Chair Brad Vanderhoof called the meeting to order at 7:30 PM. A quorum was established.

The November 2023 minutes were approved.

Numbers refer to agenda items.

2. Comments from the Chair: None

3. Public Comment: None

4. Expand the Use of the iContact Mailing List (actions must comply with the Department of Neighborhood Empowerment: Jeff Sacher asked for more community related and city government related information. He also asked a WHNC meeting calendar be sent out. Brad said he would work on sending more posts but expressed concern that too many may lead to an increase in stakeholders opting out of the list.

5. Communication and Outreach Efforts Requested by Committee Chairs: None

6. New Email System: This item is on hold pending the DONE budget request to have LACity email addresses for all NC members.

7. Social Media Update: Brad gave a brief report. WHNC Facebook has 2175 followers (70% female, 30% male). The iContact list has 3204 subscribers.

8. Outreach Planning for 2024: No new ideas brought forward.

Chair Brad adjourned the meeting at 8:25 PM.

The next meeting of this committee is February 21, 2024 at 7:30 PM. Chaminade High School.