



**CITY OF
LOS ANGELES
CALIFORNIA**



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WEST HILLS NEIGHBORHOOD COUNCIL

JOINT BOARD AND COMMUNICATION/OUTREACH COMMITTEE

MEETING MINUTES

September 18, 2024

Virtual Meeting

Approved October 16, 2024

The Committee shall take official action by a simple majority of yes and no votes cast by the committee members present at a duly noticed regular or special Communications and Outreach Committee meeting, not to include abstentions. There shall be no proxy voting.

Attendees: Faye Barta, Glenn Jennings, Penny Newmark, and Brad Vanderhoof

Board Members also Present: Kim Koerber

Chair Brad Vanderhoof called the meeting to order at 7:48 PM. A quorum was established.

The August 2024 minutes were approved.

Numbers refer to agenda items.

2. Comments from the Chair: Penny described the meeting she and Brad had with The Web Corner and some recent changes to the website.

3. Public Comment: None

4. Communication and Outreach Efforts Requested by Committee Chairs: Extensive promotion will be needed for: Halloween Houses, Zoning Meeting on the SW Valley Community Plan, and the Vacancy application.

5. Resolution Recommendation to the Board Concerning Posting of Agendas, Minutes, Operating Rules, and Meeting Recordings including the Operations Committee: No action taken and Committee Chairs are left to make those decisions.

6. Social Media Report: Brad gave the report.

Facebook: Halloween flyer – 1000 hits; Zoning Chaminade flyer 4400 hits; agendas and cleanups are seeing increased activity, approx 175 hits; Blumenfield’s fireworks spectacular – 119 hits

Nextdoor: 16,189 members, 11,012 households, 139 new members

iContact: Mailing list – 3,126 messages so far in September – 12,396

7. Discussion on Outreach Planning for 2024: Glenn said the report looks promising.

Chair Brad adjourned the meeting at 8:22PM.

The next meeting of this committee is October 16, 2024 at 7:30 PM and will be conducted virtually.